



13—14 OCTOBER



BBC Innovation  
**A CELEBRATION**  
Digital Scarborough Showcase  
**OF DIGITAL BUSINESS**  
HIVE 3D Virtual Reality  
**ARTS & EDUCATION**  
The Silicon Beach Experiment  
Creative Workshops  
Bytesize Digital Taster Sessions  
**SCARBOROUGH**  
Digital Arts Fringe 9-14 October  
**TOWN CENTRE**

DS06 sponsored by Yorkshire Forward and  
LSC via Aimhigher North Yorkshire

# THE SECRET IS OUT.

Behind the facade of a delightful coastal town, Scarborough is home to a burgeoning community of digital businesses, high-tech education and innovative artists and musicians. Digital Scarborough 06 aims to celebrate and resource this re-imagining of the UK's first seaside resort and invite everyone else along to the party.

Take another look at that beach - it's made of silicon you know...

## BOOKING

Full booking details online at

[www.digitalscarborough.org](http://www.digitalscarborough.org)

Numbers for many events are strictly limited - please book in advance.

## FRIDAY 13

### 10AM—4PM DIGITAL SCARBOROUGH SHOWCASE : EDUCATION DAY

VENUE: SWALLOW ST NICHOLAS HOTEL

[Sponsored by Swallow St Nicholas] [Education workshops and events organised by NYBEP]  
A gathering of the latest thinking and technology, cutting edge business and education - all of it homegrown. If you wondered what the fastest growing sector in the region looks like, here's where to start. The Showcase runs for two days - Friday will see 200+ school students visit and participate in workshops as part of the Aimhigher initiative. Saturday will be open to the general public. Exhibitors include the University of Hull HIVE 3D virtual reality environment.

### 11AM—12.30PM DS06 KEYNOTE LECTURE

VENUE: STEPHEN JOSEPH THEATRE, MCCARTHY AUDITORIUM  
Head of BBC Innovation, Matt Locke, gives us a sneak preview of the future of broadcasting and communications.

### 12.30PM—2PM NETWORKING BUFFET LUNCH

VENUE: SJT RESTAURANT

**Cost: £7.50. Must be booked in advance.**

[In association with Creative Coast - the North Yorkshire coast creative industries network]  
The bar will be open all afternoon as the ideal venue for catching up, swapping ideas and making multi-million pound deals.

### 2.15PM—3.15PM WORKSHOP: AN HOUR WITH THE BBC

VENUE: SJT, BODEN ROOM

Head of BBC Innovation, Matt Locke, gives advice and answers questions about pitching ideas to organisations such as the BBC. An essential workshop for new media professionals and students.

## **WORKSHOP: HOW TO COMPLETELY RUIN YOUR BUSINESS WITH A WEBSITE**

VENUE: SJT, MCCARTHY AUDITORIUM

If you've ever wondered whether websites do your business any good, Steve Bromham of Scarborough-based Save9, gives a guide to all the classic mistakes. Learn how to avoid them and get ahead of the competition.

## **WORKSHOP: COPYRIGHT FOR CREATIVES**

[In association with Creative Coast - the North Yorkshire coast creative industries network]

VENUE: SJT, RESTAURANT AREA. BEGINS AT 2.30PM

The definitive guide for anyone working in the creative industries - the how, why and what of copyright law.

## **3.30PM—4.30PM THE 5 MINUTE PITCH**

[In association with Creative Coast - the North Yorkshire coast creative industries network]

Venue: SJT Restaurant & Bar area

Six local creatives are invited to showcase their skills to a panel of professionals and their peers - in 5 minutes. Participants will take part in a workshop to develop presentation techniques prior to DS06.

## **5.00PM ONWARDS : DIGITAL ARTS BAR**

A byte to eat inbetween events. Good food for the body, DJ & VJ sets for the soul.  
DS06 fringe event - see fringe programme for details.

## **7.30—9.00 THE SILICON BEACH EXPERIMENT feat. 5-Meo-DMT**

VENUE: SJT MCCARTHY AUDITORIUM

**Cost: £5 advance, £7 on the door**

5-Meo-DMT is an audiovisual project consisting of Joe Gilmore, Jim Brouwer and George Rogers. Using networked computers and custom-built software they explore digital abstraction through synchronised sound and image. On this occasion the group will collaborate with local classical musicians to create a new, live electroacoustic composition with reinterpreted historical film footage of Scarborough.

## **10.00—LATE-ISH DIGITAL ARTS BAR**

# **SATURDAY 14**

## **10AM—4PM DIGITAL SCARBOROUGH SHOWCASE : OPEN TO THE PUBLIC**

VENUE: SWALLOW ST NICHOLAS HOTEL

[Sponsored by Swallow St Nicholas]

Put on those 3D glasses and enter a virtual environment where you can walk through a monkey's skull, or if you prefer, fly over Scarborough. Then take a wander through a gathering of the latest thinking and technology, cutting edge business and education - all of it home-grown. Scarborough's digital future is all here - and it's full of opportunities for you. Plus don't forget to enable bluetooth - exclusive animations and art will be blipped direct to your device.

## **including BYTESIZE A SERIES OF FREE 15 MINUTE TASTERS THROUGHOUT THE DAY COVERING THE FOLLOWING TOPICS:**

Tracing your family tree on the internet — A beginners guide to using podcasts — Digital camera tricks and tips — Chilling out on the world wide web.  
Full running order at: [www.digitalscarborough.org](http://www.digitalscarborough.org)

## **SATURDAY EVENING THE DS06 MULTIMEDIA EXTRAVAGANZA**

VENUE & TIME: TBC

"Ambassador, with this fantastic weekend of stimulating digital goodies, you are spoiling us." So would say a visitor to a very exclusive party at a foreign embassy, if Scarborough had one. Which it doesn't. But it does have a fabulous evening of all things digital to bring DS06 to a stunning climax. Details will be announced along with the DS06 fringe. But can you wait that long?





# **DS06 FRINGE** **A WEEK OF DIGITAL** **GORGEOUSNESS** **9—14 OCTOBER 06**

A week of digital arts events leading up to DS2006 and taking place in venues around the town. See the galleries, pubs and even seafront come alive with all manner of digital yumminess - showcasing some of the North Yorkshire Coast's best creative talent. For details pick up a flyer, check the local press and [www.digitalscarborough.org](http://www.digitalscarborough.org)



# DS06 MAP

1. Stephen Joseph Theatre
2. Railway Station
3. Swallow St. Nicholas Hotel
4. Central Library and Information Centre
5. Scholars Bar
6. The Spa
7. Scarborough Art Gallery & Crescent Arts
8. Wood End Creative Industries Centre (under construction)
9. University of Hull Scarborough Campus (on Filey Road)



DS06 is sponsored by Yorkshire Forward and LSC via Aimhigher North Yorkshire

**Aimhigher...**  
North Yorkshire



Accessibility: We regret that some 'Showcase' exhibits can only be reached via a short flight of stairs. The HIVE 3D virtual reality environment is fully accessible.

Digital Scarborough is an initiative of Scarborough's Urban Renaissance and is enabled by Scarborough Digital Ltd.

Digital Scarborough 06 c/o Renaissance Centre,  
Falconers Road, Scarborough, North Yorkshire YO11 2EN.  
Tel: 01723 341346 Fax: 01723 374801  
info@digitalscarborough.org www.digitalscarborough.org

an electric angel design. [www.electricangel.co.uk](http://www.electricangel.co.uk)